



ORBITVU
PRODUCT TELEPORTING

AUTOMATED 2D/360°/3D PRODUCT PHOTOGRAPHY KITS



CUT YOUR COSTS
SPEED UP THE WORK
INCREASE YOUR SALES



ORBITVU MINI, MIDI, MAXI and MAXI 3D are the only complete kits capable of adapting any photo studio to deliver automated professional 2D/360°/3D product photography.

No other similar kits on the market come with a fully integrated software offering advanced editing features for both single packshots and entire series of photos taken from different angles. Equipped with top-quality drives, they offer multiple solutions streamlining the work with product photography as early as at the stage of preparing a photo session, through editing and creating photos or presentations, to managing entire sessions, facilitating cooperation with a customer, and publishing packshots in the internet. Designed mainly for photographers frequently dealing with significant amounts of professional packshots and 360°/3D presentations, as well as for those who want to expand their scope of provided photographic services. They are also often used by corporate clients, retailers and e-commerce enterprises that have their own photo studio or at least studio lighting system, and constantly deal with products of different sizes that cannot be photographed using compact automated packshot studios.

4 packshots in 25 seconds

360° presentation + 36 packshots in 85 seconds

integrated software with advanced editing capabilities

return on investment even after just one photo session

tools accelerating and facilitating work with product photography

objects of various sizes can be photographed using a single device

facilitates co-operation with customers when used by a photographer

responds to the needs of dynamically growing e-commerce market

helps meet e-customers' expectations with regard to online product presentation



PROFILE MANAGER

Forget having to adjust advanced camera settings each time you change the product. Now you can create and manage your own setup profiles defined for specific groups of products. This will significantly accelerate and facilitate your work with product photography.



COMPATIBILITY

All ORBITVU kits work perfectly with any standard photo studio equipment, as well as with digital reflex cameras from CANON or NIKON.



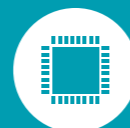
PROJECT MANAGER

Bulk export to file (html5, jpeg, png), filtering, tagging, rapid browsing. Project Manager provides everything you need to work conveniently and efficiently.



FLEXIBILITY

You can select a specific number of photos to be taken from the angles you desire, or even change the rotation speed of the plate to better handle tall or unstable objects.



MULTI-CORE

A globally unique technology that allows for utilizing the full computing power of CPUs on the connected computer for rapid image processing.



GHOST IMAGE

Ensures 100% consistency between the main views of all the products displayed in an online store.



DEEP ZOOM

A unique technology that enables the customer to view product presentations in smallest details without slowing down the operation of the device.



M-VIEW

Finally, it does not matter what device is used to view the products online. M-View immediately recognizes the technology on which a particular device is based, automatically switching between the HTML5 and Flash mode.



MULTITOUCH

Natural and intuitive product experience through full interaction with a smartphone or tablet screen.



HQ PACKSHOTS

Some 58% of e-customers want to view the tiniest details of the product before making a purchase. Packshots of the highest quality can be made without any photographic knowledge or skills in less than 5 seconds!



360° TECHNOLOGY

Did you know that as much as 91% of e-customers want to be able to see products in a full 360° view before clicking the „Buy“ button? This data comes from Adobe's „What Shoppers Want“ survey.

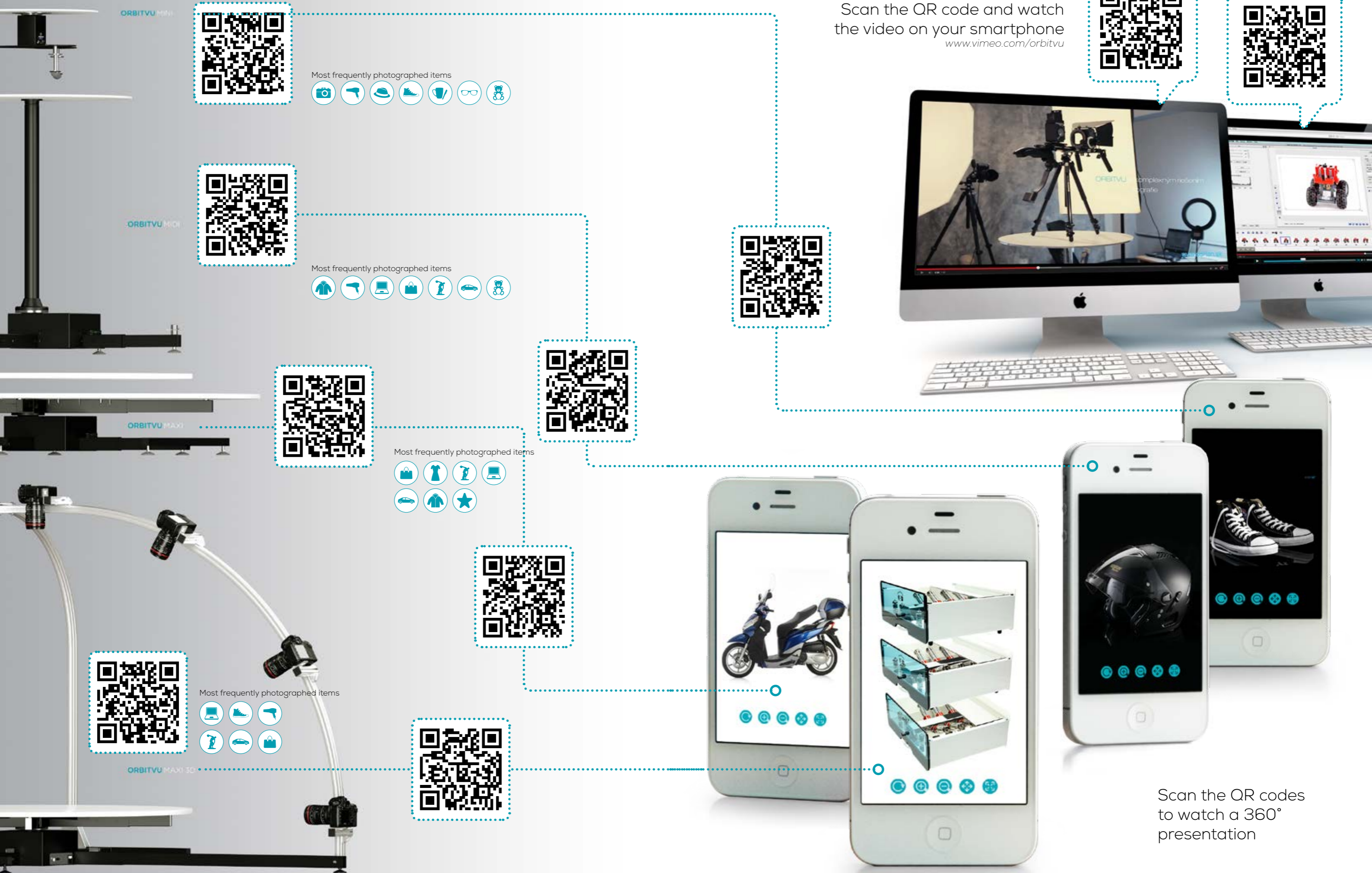


ORBITTOUR

A Virtual Shop Assistant. The most advanced form of product presentation, nominated to the EKOMERSY award as one of the most effective online sales-supporting solutions.

A new dimension of remote product experience

Scan the QR code and watch the video on your smartphone
www.vimeo.com/orbitvu



Scan the QR codes to watch a 360° presentation

Accessories



Technical data



Product hanging kit



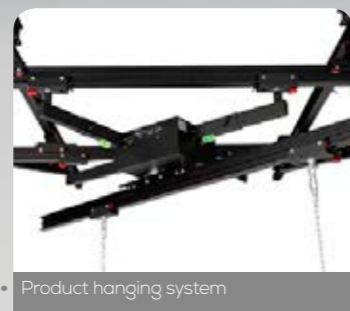
Head base included in the kit



ø50cm glossy black pad



White pad - cardboard, acrylic glass



Product hanging system



ø75cm white pad - matt/gloss



ø75cm black pad



ø75cm transparent table



ø120cm plate



ø180cm plate



Product hanging system



MAXI-to-MIDI conversion kit

Software features	ORBITVU MINI	ORBITVU MIDI	ORBITVU MAXI	ORBITVU MAXI 3D
360° view technology			M-VIEW HTML5/FLASH with DEEP ZOOM	
2D export		JPG, PNG, BMP, RAW, TIFF		
Direct export to SUN server			YES	
User-defined .xml export format			PHOTOGRAPHER EDITION SOFTWARE	
Multiple camera support			PHOTOGRAPHER EDITION SOFTWARE	
Live preview on the display			YES	
Compatible cameras		NIKON & CANON DSLR		CANON DSLR
Camera setting adjustment via software		ISO, shutter, aperture, white balance, Live View, AF/MF		
Accompanying software		included in the kit (OrbitvuEditor Professional - possible upgrade)		
ORBITVU SUN hosting plan		included in the kit (100 presentations for 1 year)		
Maximum photo resolution		unlimited (limited only by the resolution of the camera)		
Editing of entire photo series		sharpening, levels, cropping, brightness, histogram normalization, saturation		
Colour standard		sRGB, Adobe RGB		
Export of 360° presentation		gif, flash, orbitvu viewer (HTML5/flash)		
Full 3D support		"ORBITVU VIEWER (HTML5/Flash) - PHOTOGRAPHER EDITION"		
Custom browser appearance		PHOTOGRAPHER EDITION SOFTWARE		
Own profiles of preset setting		YES		
Orbitvu Viewer Basic		YES		
ORBITVU VIEWER ROYALTY FREE		PHOTOGRAPHER EDITION SOFTWARE		
Technical specification of the device	ORBITVU MINI	ORBITVU MIDI	ORBITVU MAXI	ORBITVU MAXI 3D
Maximum weight of the photographed object	18kg	150kg (40kg with the column)		250 kg
Maximum weight of the photographed hanging object	—	20 kg	20 kg	20 kg
Total weight with the product hanging system	1.3 kg	34kg / 25kg / 22kg	61kg / 72kg / 22kg plate	
Total weight with the 3D arm	—	—	—	81 kg / 86 kg
Total weight of the 3D arm	—	—	—	10 kg / 14kg
Dimensions	80 x 80 x 120 mm	120 x 120 x 97	180 x 180 x 22 cm	60 x 60 x 50cm
Dimensions of the rotating plate	50 cm	75 cm	120/180 cm	120 cm
Expandability	ORBITVU MINI	ORBITVU MIDI	ORBITVU MAXI	ORBITVU MAXI 3D
Parts and accessories	Various types of rotating plates, e.g. glossy black, transparent, glossy or matt white; product hanging kits, MIDI-to-MAXI and MAXI-to-MIDI conversion kits.			
Software	Orbitvu Editor PRO, cloud storage Orbitvu SUN Private, Orbitvu Viewer Corporate			

ORBITVU GROUP



3

innovation
awards

15

years
on the market

28

countries in
sales network

100%

production
in Europe

100 000

sold
solutions

We are the world innovation leader in automated 2D, 3D and 360° product photography and online product experience. Our solutions help optimize business processes and allow for building effective product communication.

As a team, we come from various industries and sectors: from product research and design, through photography and software development, to marketing and consulting. Each one of us contributes their unique experience and perspective on the future of commerce and remote product communication. What we all have in common is the true passion for creating new, innovative, effective and functional solutions.

ORBITVU customers include mainly enterprises from the field of e-commerce, as well as marketing, R&D, PR and purchasing departments, and advertising or photo agencies.



VENEZIA



CCC



ROSSMANN

Bershka

vision express



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